

# 3<sup>rd</sup> Gen Intel<sup>®</sup> Xeon<sup>®</sup> Scalable Processor: Alibaba Proof Points

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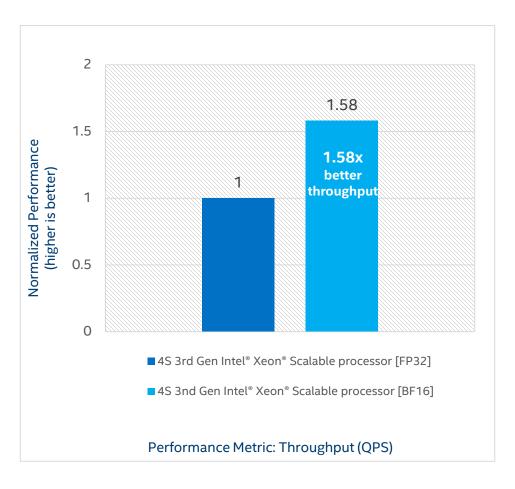
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#### 3rd Gen Intel® Xeon® Scalable Processor

## Alibaba Cloud\* PAI (TextCNN)







#### **Application**

 TextCNN is one of the key models in Alibaba Cloud Platform for Al (PAI). It is widely used in natural language processing (NLP) applications for different services

#### **Benefit**

- Up to 1.58x better throughput using Intel® Deep Learning Boost (Intel® DL Boost) with bfloat16 compared with FP32 with minimal accuracy loss on Fused TextCNN solution in Alibaba Cloud PAI¹
- Improved total cost of ownership (TCO) with bfloat16 which delivers better throughput per server

#### **Performance Drivers**

- Intel® DL Boost with bfloat16
- oneAPI Deep Neural Network Library (oneDNN) 1.3

#### At a Glance

Intel® architecture + Adjacencies:

• 3rd Gen Intel® Xeon® Scalable processor

#### **Feature Enabling**

Intel® DL Boost with bfloat16

**Intel Software Tools/Libraries** 

oneDNN 1.3

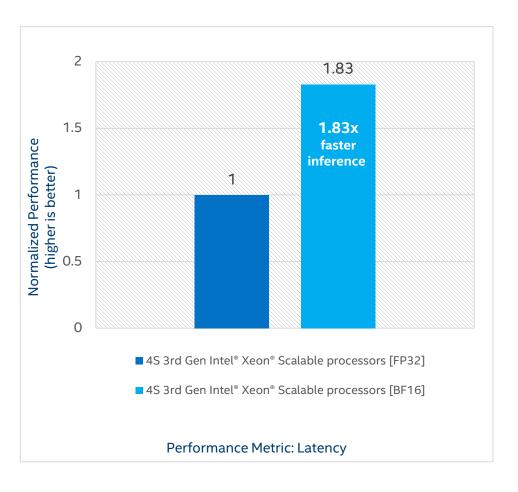
1 – Performance results are based on testing done by Intel on April 23, 2020 in a lab environment. Actual deployment plan was being developed by Alibaba Cloud at the time of testing. For complete testing configuration details, see Configuration section.



### (-) Alibaba Cloud

# 3rd Gen Intel® Xeon® Scalable Processor Alibaba Cloud\* PAI (BERT)





#### **Application**

 BERT is one of key models of the Alibaba Cloud Platform for AI (PAI). It is widely used in natural language processing (NLP) tasks for different artificial intelligence (AI) related business

#### Benefit

- On Fused BERT BigOP solution, 3rd Gen Intel® Xeon® Scalable processors with Intel® Deep learning Boost (Intel® DL Boost) with bfloat16 helped improve the customized BERT latency by 1.83x with similar accuracy compared to FP32 models¹
- This improved performance enables Alibaba Cloud customers to have a better user experience

#### **Performance Drivers**

- Fused 12 layers BERT into one bigOP for both FP32 & BF16
- Over 80% hot function is FP32 SGEMM
- Intel® DL Boost with bfloat16: Replaced SGEMM by BF16 GEMM with oneAPI Deep Neural Network Library (oneDNN) 1.3

#### At a Glance

Intel® architecture + Adjacencies:

• 3rd Gen Intel® Xeon® Scalable processor

#### **Feature Enabling**

Intel® DL Boost with bfloat16

**Intel Software Tools/Libraries** 

oneDNN 1.3

1 – Performance results are based on testing done by Intel on April 23, 2020 in a lab environment. Actual deployment plan was being developed by Alibaba Cloud at the time of testing. For complete testing configuration details, see Configuration section

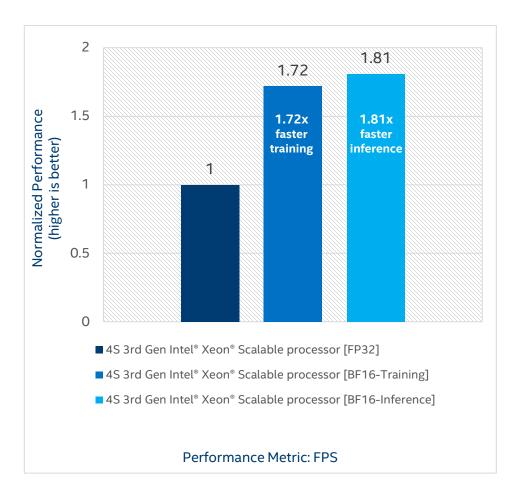


#### 3rd Gen Intel® Xeon® Scalable Processor



## Alibaba Ant Financial (3D-CNN I3D Video)





#### **Application**

• 3D CNN model, I3D, is used to analyze video and classify the content into different categories

#### **Benefit**

- Up to 1.72x faster training with bfloat16 (vs FP32) with improvements in FPS and wall-clock time, without any changes to hyper-parameters<sup>1</sup>
- Up to 1.8x faster inference with blfoat16 than FP32 inference<sup>2</sup>
- Provide better SLA for end-users

#### **Performance Drivers**

- No hyper-parameter changes with bfloat16 Training vs. FP32
- 16-bit data format helps with memory bandwidth
- oneAPI Deep Neural Network Library (oneDNN) provides a solid bfloat16 performance foundation

#### At a Glance

Intel® architecture + Adjacencies:

• 3rd Gen Intel® Xeon® Scalable processor (pre-production)

#### **Feature Enabling**

Intel® DL Boost with bfloat16

**Intel Software Tools/Libraries** 

oneDNN 1.3

1,2 – Performance results are based on testing done by Intel April 20, 2020. For complete testing configuration details, see Configuration section.



# Configurations

#### AliCloud PAI Customized TextCNN on TF1.14 Throughput Performance on 3rd Gen Intel® Xeon® Scalable Processor:

New: Tested by Intel as of 4/23/2020. 4 socket 3rd Generation Intel® Xeon® Processor Scalable Family(Ali Customized SKU) Processor using Intel Reference Platform, 24 cores HT On Turbo ON Total Memory 384 GB (24 slots/ 16GB/ 2933 MHz), BIOS: WCCCPX6.RPB.0018.2020.0410.1316 (ucode:0x7000017), Storage: Intel SSDPE2KX010T7, NIC: 2x Intel Ethernet Controller 10G X550T, OS: CentOS 8.1, 4.18.0-147.5.1.el8 1.x86 64, Deep Learning Framework: TF1.14

https://pypi.tuna.tsinghua.edu.cn/packages/4a/f4/e70311ed73205b12793660641e878810f94fca7d1a9dbb6be6148ec4f971/intel\_tensorflow-1.14.0-cp36-cp36m-manylinux1\_x86\_64.whl, Compiler: gcc 8.3.1, oneDNN version: DNNLv1.3, Customized TextCNN(Confidential), BS=32, Dummy data, 4 instances/4 socket, Datatype: BF16

Baseline: Tested by Intel as of 4/23/2020. 4 socket 3rd Generation Intel® Xeon® Processor Scalable Family(Ali Customized SKU) Processor, using Intel Reference Platform 24 cores HT On Turbo ON Total Memory 384 GB (24 slots / 16GB/ 2933 MHz), BIOS: WCCCPX6.RPB.0018.2020.0410.1316 (ucode:0x7000017), Storage: Intel SSDPE2KX010T7, NIC: 2x Intel Ethernet Controller 10G X550T, OS: CentOS 8.1, 4.18.0-147.5.1.el8\_1.x86\_64, Deep Learning Framework: TF1.14

https://pypi.tuna.tsinghua.edu.cn/packages/4a/f4/e70311ed73205b12793660641e878810f94fca7d1a9dbb6be6148ec4f971/intel\_tensorflow-1.14.0-cp36-cp36m-manylinux1\_x86\_64.whl, Compiler: gcc 8.3.1, MKL version: 2020.1.217, Customized TextCNN(Confidential), BS=32, Dummy data, 4 instances/4 socket, Datatype: FP32

#### AliCloud PAI Customized BERT on TF1.14 Latency Performance on 3rd Gen Intel® Xeon® Scalable Processor:

**New:** Tested by Intel as of 4/23/2020. 4 socket Intel® Xeon® Platinum 83xx(Ali Customized SKU) Processor using Intel Reference Platform, 24 cores HT On Turbo ON Total Memory 384 GB (24 slots/ 16GB/ 2933 MHz), BIOS: WCCCPX6.RPB.0018.2020.0410.1316 (ucode:0x7000017), Storage: Intel SSDPE2KX010T7, NIC: 2x Intel ethernet Controller 10G x550T, OS: CentOS 8.1, 4.18.0-147.5.1.el8\_1.x86\_64, Deep Learning Framework: TF1.14

https://pypi.tuna.tsinghua.edu.cn/packages/4a/f4/e70311ed73205b12793660641e878810f94fca7d1a9dbb6be6148ec4f971/intel\_tensorflow-1.14.0-cp36-cp36m-manylinux1\_x86\_64.whl, Compiler: gcc 8.3.1, oneDNN version: DNNLv1.3, Customized BERT(Confidential), BS=1, MRPC data, 12 instance/4 socket, Datatype: BF16

Baseline: Tested by Intel as of 4/23/2020. 4 socket Intel® Xeon® Platinum 83xx(Ali Customized SKU) Processor using Intel Reference Platform, 24 cores HT On Turbo ON Total Memory 384
GB (24 slots / 16GB/ 2933 MHz), BIOS: WCCCPX6.RPB.0018.2020.0410.1316 (ucode:0x7000017), Storage: Intel SSDPE2KX010T7, NIC: 2x Intel ethernet Controller 10G x550T, OS:CentOS
8.1, 4.18.0-147.5.1.el8 1.x86 64, Deep Learning Framework: TF1.14

https://pypi.tuna.tsinghua.edu.cn/packages/4a/f4/e70311ed73205b12793660641e878810f94fca7d1a9dbb6be6148ec4f971/intel\_tensorflow-1.14.0-cp36-cp36m-manylinux1 x86 64.whl, Compiler: gcc 8.3.1, MKL version: 2020.1.217, Customized BERT(Confidential), BS=1, MRPC data, 12 instance/4 socket, Datatype: FP32

#### Alibaba Ant Financial Inference and Training on 3rd Gen Intel® Xeon® Scalable Processor:

Tested by Intel as of 4/20/2020. 4 socket 3<sup>rd</sup> Gen Intel® Xeon® Scalable processor (18-core, 170W, pre-production) Processor using Intel Reference Platform, 18 cores HT OFF, Turbo ON Total Memory 768 GB (24 slots / 32GB / 2666), BIOS Version: 166.08 (6BC51780-BFDE-1000-03E6-00000000000) Microcode: 0x8600000b, CentOS 7.7.1908, 3.10.0-957.el7.x86\_64, Deep Learning Framework: Pytorch Intel optimized Pytorch-1.0.0a0+3ca7205 https://gitlab.devtools.intel.com/cce-ai/pytorch, dnnl (mkldnn) commit id:7b53785 https://github.com/oneapi-src/oneDNN, Model: 3d CNN I3D, Compiler: gcc 7.3.1, Libraries: dnnl (mk-dnn), Dataset: UCF101 (size: 13320 shape: 3x64x224x224, Baseline Training: BS=24\*4, FP32, New Training: BS=24\*4, BF16; Baseline Inference: BS=32, 4 instances/4sockets, FP32, New Inference: BS=32, 4 instances/4 sockets, BF16.



