



NYBC Uses Chromebooks for Versatility and Simplified Deployment

New York Blood Center (NYBC) is a nonprofit organization that is one of the largest independent, community-based blood centers in the world. For years, NYBC cataloged informed consent forms with paper and pen. With nearly 800,000 units of blood products collected annually — including platelets used for treating cancer patients, accident victims, bone marrow transplant recipients and more — the filing system could be slow and error prone. NYBC decided to convert to using digital informed consent forms, where donors would sign in on devices before donating platelets. After evaluating several options, they selected Acer Chromebook Spin 713s with Intel® Core™ processors. The new devices offer NYBC a versatile set of features, including long battery life, broad I/O functionality and streamlined deployment.

“That’s the beauty of Chromebooks with Intel® Core™ processors. They give us the right amount of compute power at a great value, and in the long run, cut down on the cost of support.”

**Saby Sarkar, Executive
Director of Enterprise IT
Applications, NYBC**

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