



Cloud Migration Enables Real-Time Transactions, Exceptional Scale, and Lower TCO

Proof Trading is an execution-only financial broker that serves long-term investors' trading experiences. The company also creates market-related algorithms that support institutional clients. As Proof Trading grew its client base, it needed a cost-effective, cloud-based solution that offered real-time responsiveness and the ability to scale up or down dynamically as workload demands changed throughout the day. The company also wanted a turnkey solution that allowed its team to focus on higher-value activities like extracting insights from accumulated data. Proof Trading partnered with SingleStore and migrated their workloads to Amazon EC2 instances supported by Intel® Xeon® processors. SingleStore's patented Universal Storage solution enables real-time transactions, fast analytics, and exceptional scalability.

"Our migration to Amazon EC2 instances with Intel Xeon processors and DataStoreDB solutions provided our business exceptional scale and a 70 percent reduction in TCO since we can halt unneeded instances outside active trading hours."¹

Marcio Moreno, Chief Technology Office, Proof Trading

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Financial Services

Organization Size

2-10

Country

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¹ For more complete information about performance and benchmark results, visit <https://www.intel.com/content/www/us/en/customer-spotlight/stories/proof-trading-customer-story.html>