



UP TO **5.15X** gain
on the Camera Image
Quality Analyzer benchmark
for video analytics.¹

3.5X increase
on the Tesseract Optical
Character Recognition
(OCR) workload.²

“We are working with Intel in optimizing and identifying the best case TCO for our AI service offering needs. We have an ongoing relationship with Intel across platform generations and looking forward to bring best Performance/Dollar solutions for the AI and Analytics domain as well.”

Shailesh Kumar Davey
Co-Founder, Vice
President, General
Management-
Engineering, Zoho

Zoho is Optimizing and Accelerating Video AI Workloads

Zoho, a leading technology company and India’s premier software-as-a-service provider, embarked on a strategic initiative to harness the transformative potential of artificial intelligence (AI). Recognizing the importance of AI in driving innovation and efficiency, Zoho aimed to optimize their AI workloads to meet optimal price-performance Total Cost of Ownership requirements. Zoho collaborated closely with Intel to benchmark and optimize key AI workloads, including CCTV video analytics and Optical Character Recognition. Through iterative benchmarking and optimization processes, Zoho and Intel fine-tuned the performance of these AI workloads, ensuring optimal resource utilization. Zoho achieved tangible enhancements in performance and cost-effectiveness across these critical AI applications.³

Products and Solutions
[4th Gen Intel® Xeon® Scalable Processors](#)
[Intel® Advanced Matrix Extensions](#)
[Intel® Distribution of OpenVINO™ toolkit](#)

Industry Software Development	Organization Size 10,001+	Country India	Learn more White Paper
---	-------------------------------------	-------------------------	--

^{1,2,3} For more complete information about performance and benchmark results, visit <https://www.intel.com/content/www/us/en/customer-spotlight/stories/zoho-customer-story.html>