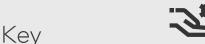




meldCX Viana

Turning Data into Actionable Insights

Organizations are becoming increasingly aware of the importance of gleaning actionable information from their data. What's more, they better understand the essential role of AI in this process. Viana AI technology uses high-performance face mapping and detection that extracts and converts human data to metric data across a diverse range of use cases. The solution produces anonymous audience analytics, so no identifiable information is captured, protecting customer privacy. The kit enables enterprises to turn their data stories into actionable insights for real-time viewing on any device, any time – empowering users to better understand their customers and make more data-driven decisions. With Viana's frictionless implementation and scalable AI, end users can get to know their audiences and exactly what they like.



Built for ease-of-use with simple building blocks on either the AI or Core Platform



Securely Built for any OS



Cloud-based Approach with Edge Processing for Security

Verticals:

- Retail
- Banking/FSI

Features

- Hospitality
- Education
- Industrial
- Health & Life Sciences
- Industrial
- Transportation

Use Case:

- Situational Monitoring
- Asset & Operations Optimization
- Control Optimization & Autonomy
- Interactive Media

Country/Geo:

Global

Learn more:

- The meldCX Website
- The Viana Solution Product Page
- Intel Whitepaper: Vision Analytics bridging the gap between the physical and digital channels

We want to keep
delivering outstanding
customer experiences
and working with
innovative, intelligent
technology like meldCX
makes it much easier
and faster to get to our
business outcomes."

General Manager of Retail Networks, Large Postal Network

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