



C2RO ENTERA™

ENTERA™, C2RO's flagship product, is the most advanced GDPR-Compliant Video Analytics Platform in the world. It provides comprehensive, accurate, and 100% faceless shopper journey insights, detailed socio-demographic breakdowns, and full conversion funnel analysis, enabling data-driven decision-making to improve quality of service, customer experience, and safety by detecting inefficiencies and bottlenecks that impact the ROI. ENTERA™ enables unprecedented savings on Edge Computing for large deployments across thousands of sites.









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