Frequency of Multitasking on Computer

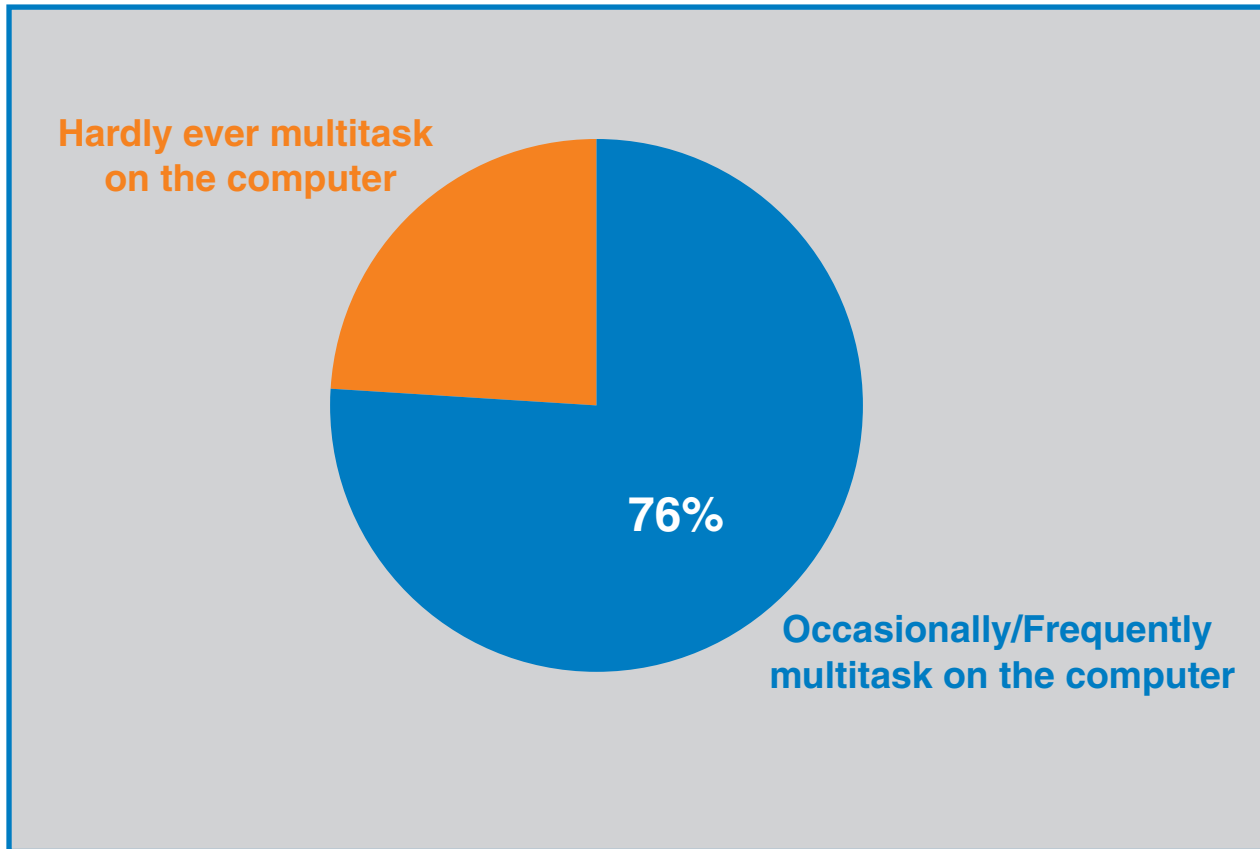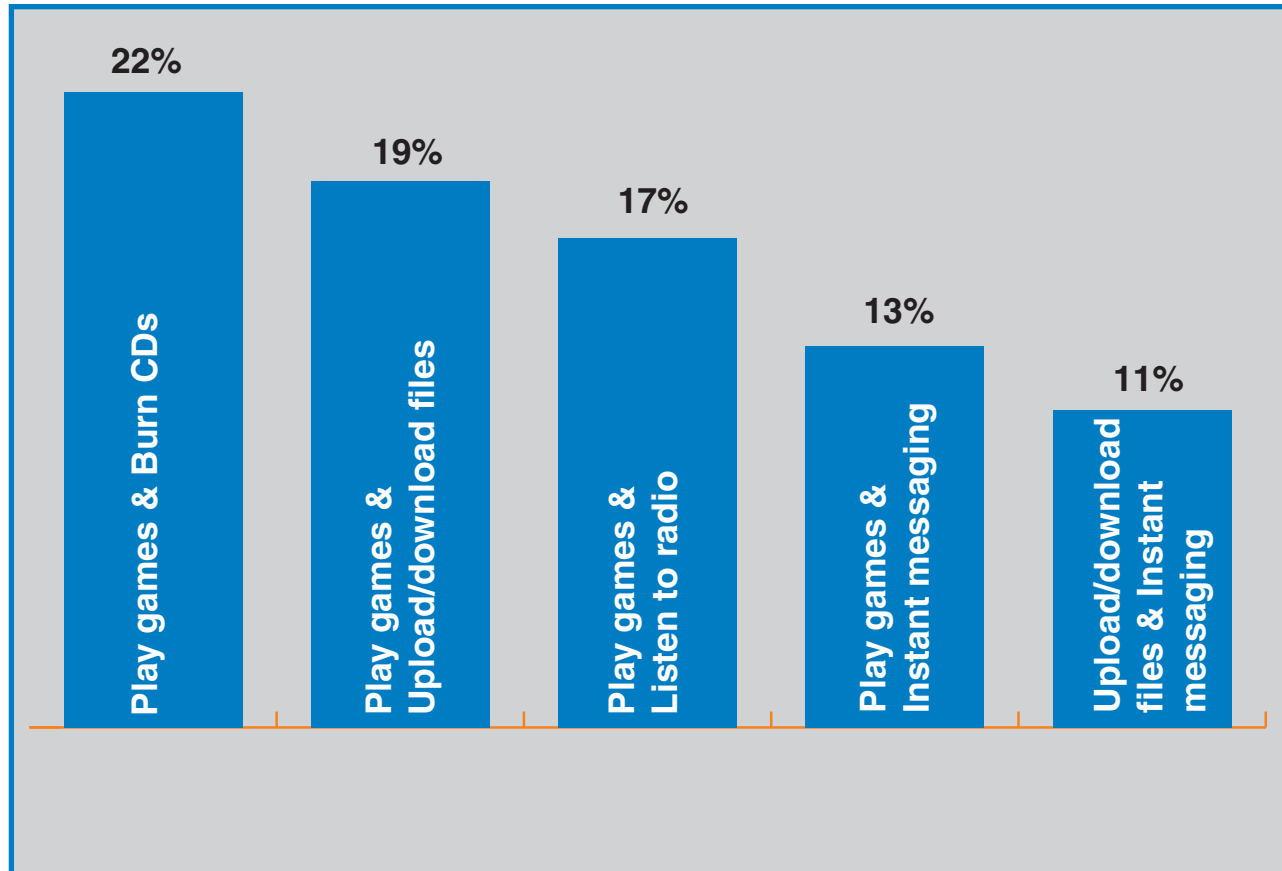**Hardly ever multitask on the computer**

76%
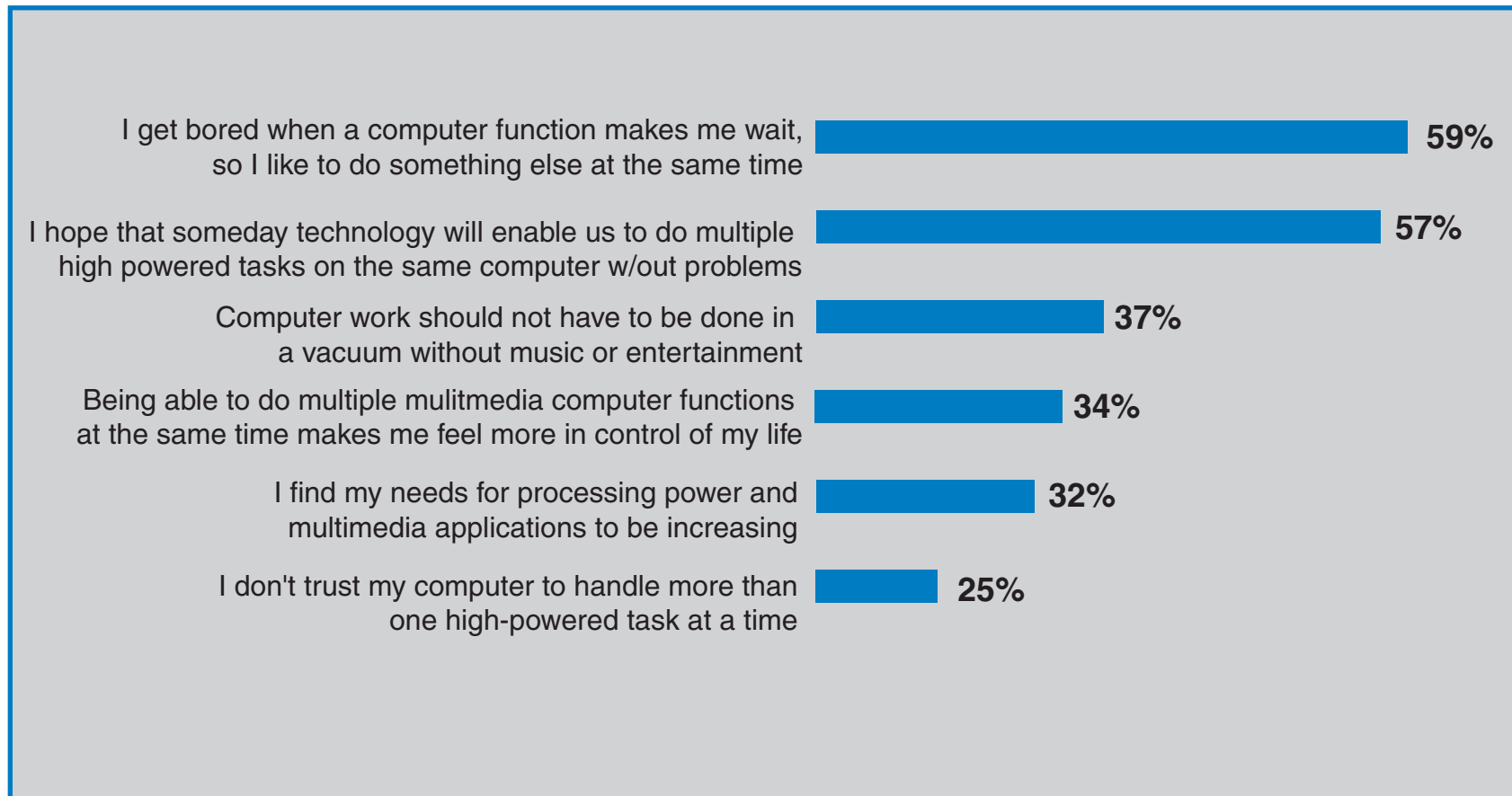
Occasionally/Frequently multitask on the computer

* Survey results were secured from Harris Interactive's online poll fielded October 2002 conducted in cooperation with The Brain Group, an international research organization. The nationally projectable sample is representative of the U.S. online adult population with a +/- 3% margin of error.

Popular PC Multitasking Combinations

- 22% — Play games & Burn CDs
- 19% — Play games & Upload/download files
- 17% — Play games & Listen to radio
- 13% — Play games & Instant messaging
- 11% — Upload/download files & Instant messaging

Feelings About Multitasking on the PC

I get bored when a computer function makes me wait, so I like to do something else at the same time — **59%**

I hope that someday technology will enable us to do multiple high powered tasks on the same computer w/out problems — **57%**

Computer work should not have to be done in a vacuum without music or entertainment — **37%**

Being able to do multiple mulitmedia computer functions at the same time makes me feel more in control of my life — **34%**

I find my needs for processing power and multimedia applications to be increasing — **32%**

I don't trust my computer to handle more than one high-powered task at a time — **25%**

Problems Experienced During PC Multitasking

75% Computer freezes
75% Everything slows down
44% One function shuts down
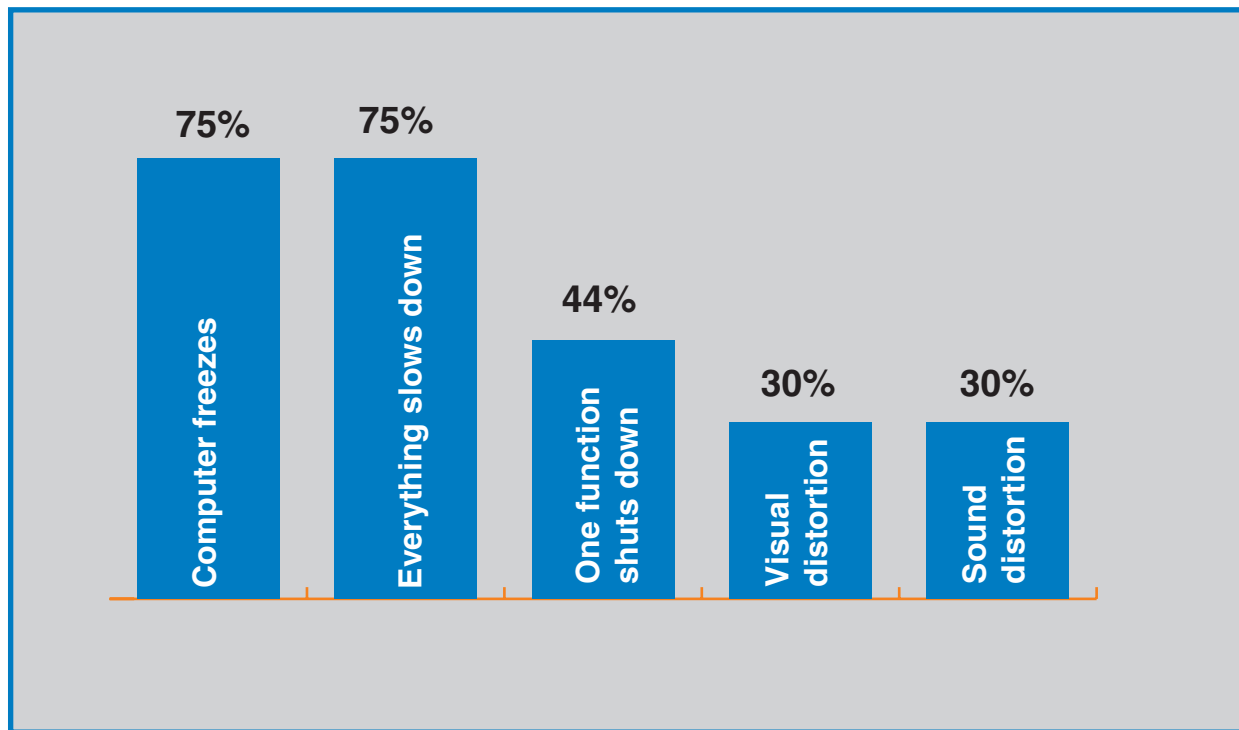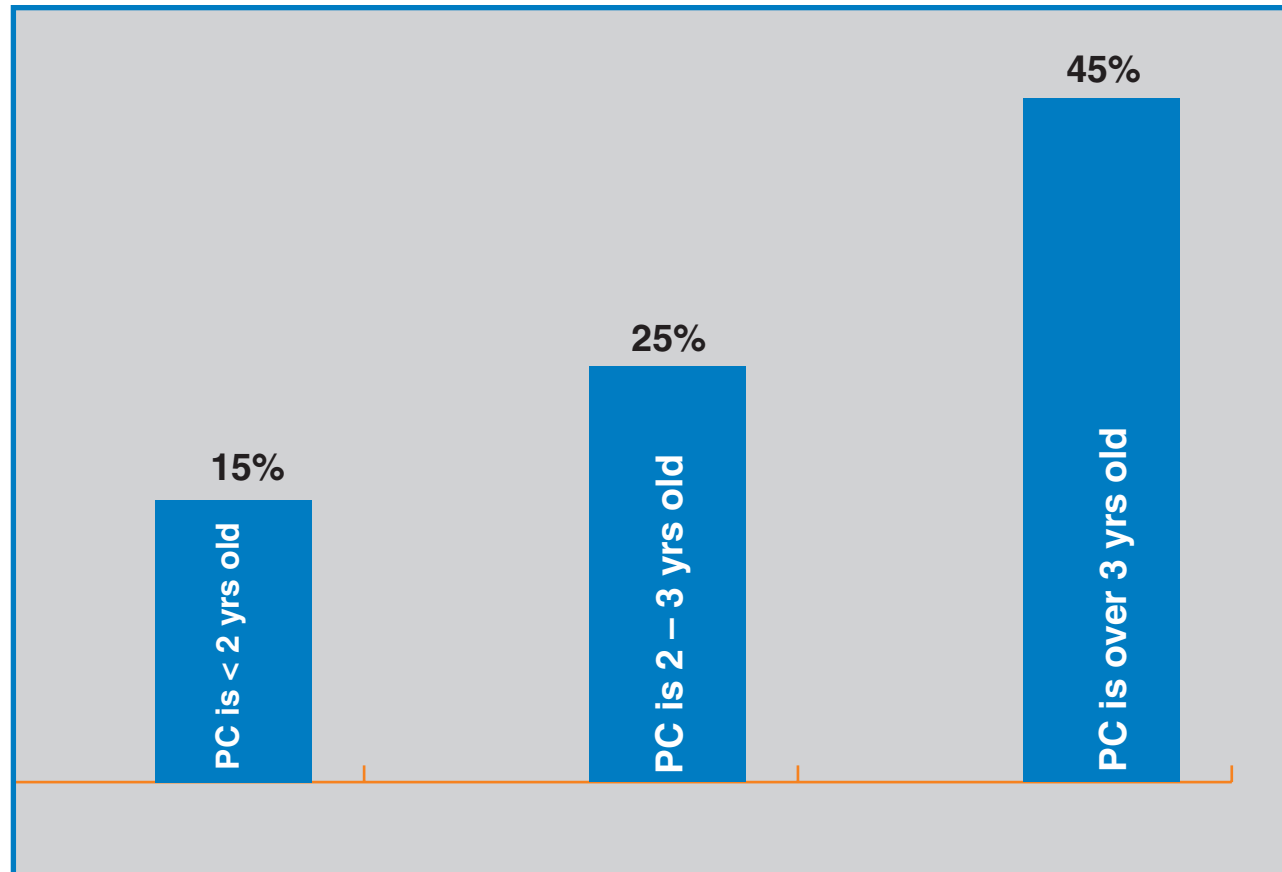30% Visual distortion
30% Sound distortion

* Survey results were secured from Harris Interactive's online poll fielded October 2002 conducted in cooperation with The Brain Group, an international research organization. The nationally projectable sample is representative of the U.S. online adult population with a +/- 3% margin of error.

Attitudes About Multitasking Based on Age of PC

45%

25%

15%

PC is < 2 yrs old

PC is 2 – 3 yrs old

PC is over 3 yrs old

**I don't trust my computer to handle more
than one high-powered task at a time.**

* Survey results were secured from Harris Interactive's online poll fielded October 2002 conducted in cooperation with The Brain Group, an international research organization. The nationally projectable sample is representative of the U.S. online adult population with a +/- 3% margin of error.