



News Fact Sheet

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Intel-Wipro Recommend Technology Strategies For Corporate PC Cost Savings

April 28, 2009 – Firms hoping to save money by keeping PCs longer may actually fail in that objective, according to an Intel Corporation-sponsored study conducted by Wipro Product Strategy and Services.



Companies are Refreshing

The study data confirm that a majority of companies, 68 percent, are continuing their refresh cycles, despite the downturned economy.

Older PCs are Less Secure

A 30 percent increase in security incidents in a three-year-old PC compared to year one rises to 53 percent in year four.

Three-Year Refresh is Most Cost Effective

The study confirms that a three-year refresh cycle for corporate PC fleets is optimal based on a variety of data.

- Up to 59 percent reduction in operational costs to maintain PCs in year four versus year one.
- A Model Company reaps \$3 million in maintenance cost savings in a three-year versus a four-year refresh.
- An additional \$3 million in savings for a Model Company with a three-year versus a four-year refresh with [Intel® vPro™ technology](#).

Payback Possible in Months

- A Model Company can recoup the \$1,100 acquisition cost of a mobile PC in 15.3 months and \$600 of a desktop PC in 16.9 months from reduced support costs and avoiding out of warranty costs.
- With Intel vPro technology, a Model Company can recoup the acquisition costs in 9.4 and 7.2 months, respectively.

Methodology

Wipro gathered data from 50 North American, 25 UK and 25 German companies on PC management costs and refresh practices. Averaging responses from these 100 companies, Wipro created a Model Company with 11,500 notebooks and 19,300 desktop PCs to project the costs and benefits of maintaining refresh cycles, buying mobile PCs and upgrading to Intel vPro technology.

The Study

The “Cost Effective Strategies for the Times” [study is available](#) at the Intel vPro Expert Center.

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-- 30 --

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