# A Lesson on Supply and Demand –
Demonstrating Classroom Management Software

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Onur is an enthusiastic educator who shows true interest in and dedication to learning and teaching. His passion for teaching is clearly reflected in the fun and dynamic way he engages his students.

He holds a B.A. degree in Business Administration from Dogus University, an M.B.A. from Dogus University (Specialized in Marketing), and an M.A. in Economics from City College of New York. In the last 10 years he has worked as a t-MBA expert, as an accountant, as a financial advisor, as a social media specialist/digital marketing specialist. He is currently working as a project development specialist at Doğa Schools. His skill set is vast and he mostly enjoys teaching and mentoring.
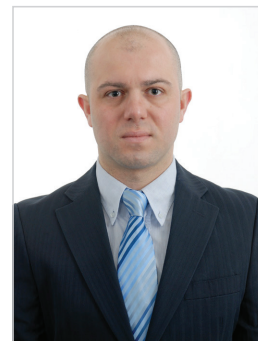
A Doğa Generation Grows

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S C H O O L S

Robert W Morrison, Learning Interaction Designer, Intel® Education

Robert graduated from the University of the Pacific with a Degree in Physics, and has been involved with education for twenty years. While he was finishing his degree, he started in Technical Support at PASCO Scientific. PASCO Scientific designs and develops products exclusively for science education. Over the course of 18 years at PASCO he was involved in Marketing, Product Management, Product Development, Curriculum Development, and Professional Development. He joined Intel in 2012 as a Human Factors Engineer, and is currently focused on Learning Interaction Design, product development, and creating materials to support education at Intel.

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Background

At the end of this lesson, students should be able to understand the basics of supply and demand theory in Economics. The examples that will be used in this lesson focus on the types of things students of today are interested in; technology in the forms of phones, computers and other electronic devices. The ultimate aim of the lesson is to give students information about the basics of economics so that the transition from high school to university will be smoother. During the lesson, the facilitators will demonstrate various features and functions of Classroom Management, part of Intel® Education.

Objectives

Students will

- Understand the importance of supply and demand in our lives.
- Understand the definitions of supply, demand, producer, and consumer.
- Know the difference between supplier and producer, consumer and customer.
- Analyze supply and demand curves and illustrate their usage.
- Engage in a discussion of elasticity of products.

Teachers will

- Experience the variety of features and functionalities of Classroom Management.

A Lesson on Supply and Demand – Demonstrating Classroom Management, part of Intel® Education

Today's classrooms are full of technology and there are many challenges and requirements. Classroom Management allows the teacher to deliver lesson content, personalize materials for students, simultaneously monitor classroom computers, set up collaborative learning environments and fully enable teaching and learning.

In this session, participants will experience a lesson on supply and demand focusing on the goods that are relevant in their lives. They will watch a video on supply, demand, surplus, and shortage and discuss what they have learned. It will cover the elasticity of products to give them a better understanding of luxury and necessary goods.

This lesson will help students understand how economics applies to everyday life and how the students can make smarter choices in their own lives. The lesson will also provide a good understanding of economics, which in turn will help students with their financial responsibilities.

Throughout the session, a number of questions, via a quiz function, will be pushed out to each student's computer as a form of formative assessment.

The components of the classroom management system that will be incorporated into the class include sharing a video/presentation, distributing a file, locking screens, viewing student screens, showing groups, and pushing out a quiz.

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